

It would be great if you would consider advertising on our CLCA website and your business is a great fit!

The CLCA Advertising Program:

- The annual rate is \$275 and is billed in January of each year. See below for the benefits of being an advertiser and the website visit statistics. If interested please email crystallakecommunityassoc@gmail.com

Benefits for being an Advertisers:

- A business card size Advertisement will be posted on the CLCA website Homepage. Visit [CLCA Homepage](#) to see our current advertisers and layout. And See below for the Website Stats
- Your Ad will be included in
 - The annual newsletter. Visit [CLCA Newsletter](#) to see the 2025 Newsletter
 - The Annual General Meeting presentation material
 - An Advertisers Board we display at typically 4 events per year - the AGM, Canada Day event, Name that Tune and Kinmount Music in the Park
 - An Advertisement in the Kinmount Gazette
- Advertisers can promote on the Crystal Lake and Area community Facebook group page (approx 2.4K members) [CLCG Facebook](#)
- A Collage of Advertisers will be used in communication such as Email blasts, CLCG Facebook and to promote CLCA

If you are interested in being an Advertiser please provide us with a High Resolution PDF Business Card or the image you want to use

Please send to: crystallakecommunityassoc@gmail.com. An invoice will be sent to you with the payment details

Summary of CLCA Website Statistics

The CLCA website has seen an increase in total hits August 2024 through to July 2025.

The website recorded approx. 98,000 site hits/month vs 92,000 in the prior year and approx. 9,900 visits/month vs 9,600 the prior year. This is a strong and growing web presence for members, new visitors and it's a great selling feature for web site advertisers.

Google Search has recorded approximately 101,100+ impressions for clcommunity.ca and crystallakecottagers.ca over the past year vs 103,000 last year.

Advertisers saw over 1600+ direct 'click-throughs', compared to 998 last year. These are clicks from the CLCA web site to their web sites – this too is great for website advertisers.

The Main CLCA Home Page with the Advertisers is **the MOST** visited page. A major advertising benefit for the posted image on the CLCA site as this gives visibility/presence. Only a small percentage of viewers will click-through to the linked website, but they will take note of the name, location & phone number.

